

TORRANCE

IS THE SHOPPING CENTER of 60,000 PEOPLE

Neighborhood

Torrance Herald

Section

TORRANCE

IS THE SHOPPING CENTER of 60,000 PEOPLE

SIXTEENTH YEAR—NO. 39

TORRANCE, CALIFORNIA, THURSDAY, SEPTEMBER 25, 1930

SECTION B

KEYSTONE NOTES

Saturday night will close the membership campaign which has been under way for several weeks by the Keystone Chamber of Commerce when the regular monthly meeting will be held at Booster's hall, on Main street. A novel entertainment will be put on by the Salamanders following the business session under the chairmanship of Russell Ellis. Refreshments will be served.

Mrs. George H. Sapp, Mrs. George Nahmens and Mrs. George Koehler, all of the Keystone Woman's club attended the Los Angeles federation presidents' council held last week at Gardena.

Mr. and Mrs. J. H. Crumrine of Figueroa street spent several days last week at Oak Wild, Wednesday they attended the county fair at Pomona.

The Misses Ruth Webb and Opal Bacon of Kansas City, Kans. have been guests for the past week at the home of Mr. and Mrs. Fred Russell and family on Figueroa street.

The Crochet club was entertained at the home of Mrs. Z. W. Jennings on Dolores street Thursday. A luncheon was served at noon with covers laid for the nine guests. Fall flowers were used as decorations. Sewing occupied the attention of the group during the afternoon hours. Present were Mrs. Anderson, Mrs. Louis Bordenaux, and Mrs. H. T. Hoxworth of Long Beach; Mrs. Harry C. Roque, Mrs. S. S. Tannehill, Mrs. Pernia Piper, Mrs. George Nahmens, Mrs. Barbara Berry and her house guest, her daughter, Mrs. Paek Kabbish of Cincinnati, Ohio, and the hostess, Mrs. Jennings.

Mrs. Harry C. Roque of Grace street was hostess to a group of the younger set here at a golf party held at Long Beach Wednesday night in honor of the thirteenth birthday of her daughter. Blossom-ice cream was served the guests following the games. The prize

went to Ruth Nahmens. Those present were Betty Heston, Ruth Nahmens, Lillian Hilpert, Andree and Blossom Roque, Mrs. Roque, Mrs. George Nahmens, and Mrs. George H. Koehler.

Roland Spring of Los Angeles will be the speaker at the regular meeting of the Woman's club this week taking for his subject "Daylight Saving." Mrs. George Nahmens, program chairman for the club, will present the speaker during the program hour.

The Keystone Chamber of Commerce has reason to be proud of their record at the Torrance Flower Show which was held Friday and Saturday. This is the second year that this civic organization has won the silver cup as first award in that division. Individual honors in Keystone were won by Charles LeRoef who won first prize on his bulbous flowers and Mrs. Harry C. Roque won two first prizes for a potted flowering plant and a potted foliage plant and an award of merit for a basket of fuchsias.

Rev. and Mrs. H. B. Tränsehel, former pastor and wife of the Keystone Baptist church, but now pastor of the First Baptist church in Oxnard, were guests of former friends in Keystone Monday.

Mrs. Jack Kabbish of Cincinnati, Ohio, who has been the guest for several weeks of her mother, Mrs. Barbara Berry of Dolores street, spent several days this week in San Diego.

George H. Koehler, mailman for this district, is enjoying his vacation now. Mr. and Mrs. Koehler spent Monday in Pasadena.

Mrs. Charles M. Forrest, and family of Amelia street were hosts to Mrs. Forrest's father, John Erickson, of Pasadena, over Saturday. Mr. Forrest who has been

(Continued on Page 6-B)

Carson St. P.-T. A. Starts Year's Work

KEYSTONE.—Mrs. H. H. Barnard, president of the Carson street Parent-Teachers Association, presided over the first meeting of the organization for the year held last week at the school. Mrs. Barnard announced that there were plans afoot for two fathers' night programs to be held during the year. The first evening meeting is being planned for October 19 and will be also in the nature of a teachers' reception while the second meeting will be held in February.

The following chairmen of committees were appointed for the year: Mrs. Thomas A. Cowan, membership; Mrs. Charles Russell, hospitality; Mrs. Samuel C. Stubb, financial and budget; Mrs. J. D. Tipton, founder's day; Mrs. George H. Koehler, child welfare; Mrs. E. P. Howe, publicity; Mrs. Walter Phillips, program; Mrs. R. C. Whitson, clinic; Mrs. Z. W. Jennings, refreshment; Mrs. J. E. Leevens, magazine, and Mrs. Fern Reissner, parliamentarian.

A membership drive was announced by Mrs. Cowan, membership chairman, to open that day and close the last of October. The membership last year was 74 and it is hoped that everybody will assist in raising this to at least 100.

Mrs. Fern Reissner, won the room count, having the most mothers present representing her room. Mrs. Blanche P. Ritter, principal, gave a talk to the mothers in regard to school work and school procedure. She stressed the point that parents should consult with the school pertaining to school misunderstandings.

SAN PEDRO GETS MEET

The October session of the Tenth District, California Congress of Parents and Teachers, to which delegates from 223 associations representing 49,000 members in Los Angeles city have been called, will be held in San Pedro, at Dana Junior High school, Thursday, October 2. Mrs. James K. Lytle, district president, announced.

Articles To Analyze Measures Confronting Voters in November

Editor's Note—This is the first of a series of articles in which the United Press will analyze the various proposed amendments to the state constitution to be submitted to the electors on the November ballot.

SACRAMENTO, (UP)—Citizens of California will be faced with a formidable array of proposed amendments to the state constitution and initiative measures when they step into their polling places on November 4.

Constitutional amendments lead in number, with 20 in this class. Five initiative measures have been placed on the ballot and one state bond issue.

Outstanding in public interest is the initiative to adopt daylight saving in California. The legislature has consistently refused to adopt the plan, voting it down five times in the past ten years. The measure provides that clocks will be advanced one hour during the period from the last Sunday in April to the last Sunday in September. The lure of "154 extra hours of sunlit leisure" is held forth by proponents of the plan. According to those sponsoring the measure it will give an equivalent of three additional weeks of vacation, due to the extra hours of daytime freedom.

People To Decide

Vigorously opposing daylight saving is a group composed of church leaders, theatre owners, labor and agriculture—the powerful coalition that has defeated the scheme in the legislature. The churches claim attendance has fallen where the plan has been introduced. The theatre owners' opposition is obvious. Labor asserts that it will prolong working hours and decrease employment. The farmer says that his chores obey only nature and sun-time. So it is up to the people to decide the question of whether an extra hour of daylight would do them more harm than good.

Taxation of toll bridge acquired by the state is contemplated in a

constitutional amendment on the ballot—proposition number 6. It is objected to because it establishes the precedent of allowing political subdivisions to the state to tax the sovereign state. Those in favor of the amendment point out that such taxation ends as soon as the state has paid for the bridge through tolls and opened it for use by the people. Working for the measure principally are leaders in the counties where such bridges are located and which would collect the proposed tax.

To Appropriates Funds

Constitutional amendment number 5 proposes a retirement salary for state employees. With many business corporations, some cities, several states and the federal government now using the retirement plan, proponents claim that it is a proven means of promoting efficiency in state employment.

Payment of indemnity to owners for live stock destroyed to prevent spread of disease has long been a source of trouble to the state. Constitutional amendment 13 will enable the legislature to appropriate funds for this purpose if approved at the election. Previously this power has been held unconstitutional in California by the courts.

Mme. Billini Gives Two Piano Concerts

Mme. Teala Billini of this city was the featured pianist on a program over radio station KMPG last Saturday afternoon at 5 o'clock. The program was sponsored by the Pacific-Coast-Musician.

Mme. Billini was guest soloist at a musicale-ten at the studios of John Smallman, Sunday afternoon. A representative audience composed of critics and musicians greeted her a most enthusiastic reception.

Many Guests Attend Stork Shower Friday

KEYSTONE.—A large floor basket of beautiful fall flowers and a stork bearing a lovely bassinet filled with dainty gifts for the tiny stranger-to-come were the decorations at the home of Mrs. George H. Koehler on Wilmington street Friday afternoon when Mrs. Koehler was hostess to a large group as a courtesy for Mrs. John Glenn (nee Miss Monaxee Cowan) of Amelia street. A group of games were played with prizes going to Mrs. Robert Whitney, Mrs. Charles H. Pierce, and Mrs. Pat Sheehan.

The lovely gifts were unwrapped by the honoree, Mrs. Glenn, preceding the serving of the refreshments by the hostess. The invited guest group included Mrs. G. H. Sapp, Mrs. Trula Williams, Mrs. A. W. Johnson, Mrs. T. G. Cunningham, Mrs. R. C. Whitson, Mrs. Ernest Martin, Mrs. Otto Scampon, Mrs. H. H. Barnard, Mrs. Harry C. Roque, Mrs. S. S. Tannehill, Mrs. George Nahmens, Mrs. Robert Whitney, Mrs. Pernia Piper, Mrs. Thomas A. Cowan, Mrs. Charles M. Forrest, Mrs. Charles LeRoef, Mrs. J. S. Steppy, Mrs. Robert Hill, Mrs. John R. Hilpert, Mrs. Walton Townsend, Mrs. J. D. Tipton, Mrs. E. H. Poole, Mrs. Walter Phillips, Mrs. C. E. Harshman, Mrs. William Looser, Mrs. Pat Sheehan, Mrs. Barbara Berry, Mrs. J. E. Leevens, Mrs. Robert Hartman, Mrs. Lucy M. Stuart, Mrs. Charles A. Brazee, Mrs. Charles H. Pierce, and the honoree, Mrs. Glenn, all of Keystone; Mrs. H. B. Nidever, of La Crescent; Mrs. Edward Roper, Mrs. Charles Wilmington, and Mrs. J. R. Glenn, of Long Beach; Mrs. M. P. French and daughter, Genevieve, of Compton, and Mrs. L. B. Johnson of Lynwood.

RETURN TO CITY

Mr. and Mrs. George Leech have returned to Torrance where Leech is employed at the Columbia Steel plant. For the past four months he has been captain of the life guards at Venice.

WALTERIA NOTES

Mrs. Janet Ramsey and little son, Raymond; Mrs. J. W. Frott of North Park street, together with Mr. A. Webb of Hawthorne were thrown from the car driven by Mr. Webb in an accident occurring at Hawthorne boulevard and Walnut street intersection. The other car was driven by F. Mallico, mail carrier between Redondo Beach and Walteria. No one was hurt except for a few bruises and cuts.

Mrs. Lena Wells of Seattle, who was called home by the death of her brother, Irvin Abbott, is visiting at the home of her parents, Mr. and Mrs. E. Munnings, on Madison street.

Mr. and Mrs. Manley Abbott, formerly of Madison street, have moved to Wilmington.

Mrs. Eva Kelley of North Park street attended the V. F. W. Auxiliary at Lomita Monday evening.

Mr. and Mrs. J. W. Venable, Jr. and their little son left Friday for their home in El Paso, Texas. They have been visiting at the home of Mr. Venable's parents on Walnut street.

Mr. and Mrs. Attis Givens and daughter, formerly of North Long Beach, have located in the W. Angus property on Redondo boulevard. Mr. Givens is foreman of the Graham Bros. Land and Gravel Pit in Walteria.

Mrs. L. Johnson has moved from Newee avenue to Corona where she has a home.

Mr. and Mrs. George Coates and daughter, Maxine, of Ward street attended the fair at Pomona Wednesday.

Mr. and Mrs. T. J. Coombs and children, Ethel and Byron, of Long Beach were dinner guests of Mr. and Mrs. J. M. Ramsey of North Ward street.

Mr. and Mrs. C. McCracken and son, Raymond, of North Park

street attended a family reunion at the home of her parents, Mr. and Mrs. B. Wilson of San Pedro, Sunday. The occasion was to celebrate family birthdays and anniversaries—occurring in the month of September.

Mr. and Mrs. J. W. Venable of Los Angeles; Mr. and Mrs. William Phebus and daughters, Leona and Melba, of San Pedro, and Mr. and Mrs. H. G. Richardson of Compton, were Sunday dinner guests of Mr. and Mrs. F. McLain of Hawthorne boulevard.

Mr. and Mrs. C. S. Edmundson and baby of San Pedro were visiting old friends in Walteria Thursday evening.

Claim Worker's Pay Is Increased But He Does Not Realize It

SACRAMENTO, (UP)—Every wage-earner in Torrance has had his pay increased 20 per cent during the last year and doesn't know it.

This is the assertion of some of the statistical sharks around California's state capitol, who base their statement on the increased purchasing value of the dollar today as compared with September, 1929.

Here's the way they figure it: California's state purchasing office can buy with each dollar of state funds about 22 cents more at the present time than it could at the same time a year ago. That means, in other words, that every taxpayer's dollar is rolling about 20 per cent further than last year.

Water bonds are not like other improvements bonds, because they pay their own way, without tax assessments. Vote "YES."



We Don't Trade With Wampum Today...

More precious than diamonds, and greater than gold, is that something that business men call, GOOD-WILL.

In buying or selling of a business, this intangible asset often sells for very much more than the premises and merchandise combined; and well it should, because after all confidence is the measure of a business as well as the measure of a man.

... and it is that "GOOD-WILL" of the buying citizen of this and surrounding communities, the Torrance Merchant merits.

YOU don't spend your money carelessly today, YOU spend it wisely... and you spend it where that "GOOD-WILL" is a recognized factor in the conduct of that merchant's store where you do business.

SERVICE... RIGHT PRICES... COURTESY... GOOD MERCHANDISE ARE THE THINGS WE TRADE WITH TODAY!

Merchants' Retail Division of the Torrance Chamber of Commerce